



# MHKC Walk

# Ambassadors

# WANTED

Each year, the Mt. Hood Kiwanis Camp community gathers to celebrate the successes of summer, relive the joy of Camp, and support our mission at the WALK, ROLL, OR STROLL. This event is an opportunity for all members of our community to help by creating teams to raise funds for MHKC. **Last year, our Ambassadors helped raise over \$39,000 for Mt. Hood Kiwanis Camp! This year, we've set a goal of \$50,000!**

Walk, Roll, or Stroll Ambassadors are not required to donate to MHKC, only to start a team and collect donations on our behalf. Promote your team online or in person and compete with other campers and the MHKC community for prizes! **Just follow these easy steps:**

## 1 Start your team

Go to **MHKC.ORG/WALK** and click "Register." Be sure to select the "Create a Team" option and to give your team a creative, eye-catching name!

## 2 Create your pages

Set up both a team page and an individual page with fundraising goals for both. Add a photo of yourself and edit the descriptions to reflect why MHKC is important to you.

## 3 Invite others to join

From your fundraising dashboard, click "Share Event," followed by "Share Using Email," then "Send a Custom Fundraising Email." Use the template "Ask Others to Join Team" to invite campers, counselors, parents, or friends who may attend the walk and could help raise funds. As new team members fund raise, their efforts will add to your team total!

## 4 Ask others to donate

Ask others to donate using our email templates by following the step 3, but use the email template "Ask Others to Donate." This is ideal for your friends, coworkers or out of town family who may not be able to attend the walk, but would love to support our mission. As your network donates through your individual page, it will help you reach your set fundraising goal!

## 5 Share your story

Using your fundraising dashboard's "Share Event" function, share your team page or individual page on all your social media channels. We recommend you share your individual page to increase both your team and individual totals. Be sure to tell your friends why MHKC is important to you in your post!

## 6 Stay in touch

Until the event in September, we will send you updates with sample social media content as well as tips and tricks for fundraising online and in person. Be sure to put them to use!

**ANY QUESTIONS?** Contact Skye Burns, [skye@mhkc.org](mailto:skye@mhkc.org) or (971) 230- 2928